

COMPANY PROFILE



# ALCANZA BARRISTERS

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COMPLIANCE, DATA PRIVACY  
& REGTECH.

# OUR FIRM

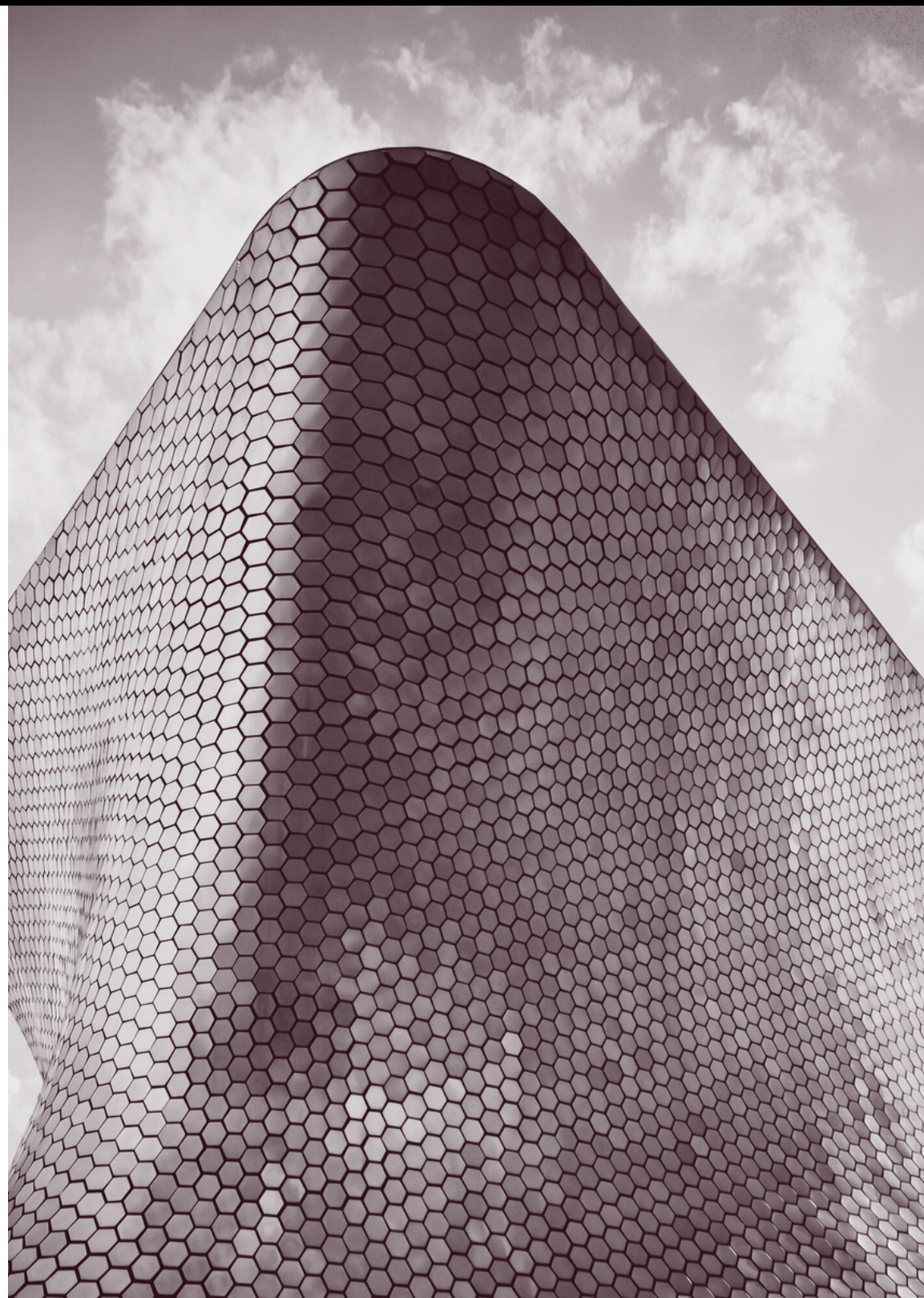
ALCANZA BARRISTERS

At our company, we have a team of compliance professionals who are CCEP-I certified and possess over 16 years of experience. With our expertise in creating comprehensive compliance programs, we are able to effectively implement them across various companies, considering international standards and regulations as a benchmark. Our programs go beyond the national standards, giving our clients a competitive edge and assurance when working with international partners.



# VISION & MISSION

E S T A T U T O S



## VISION

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Our aim is to establish ourselves as the foremost legal firm in Latin America, specializing in Regulatory Compliance, Data Protection, and Technology Regulation.

## MISSION

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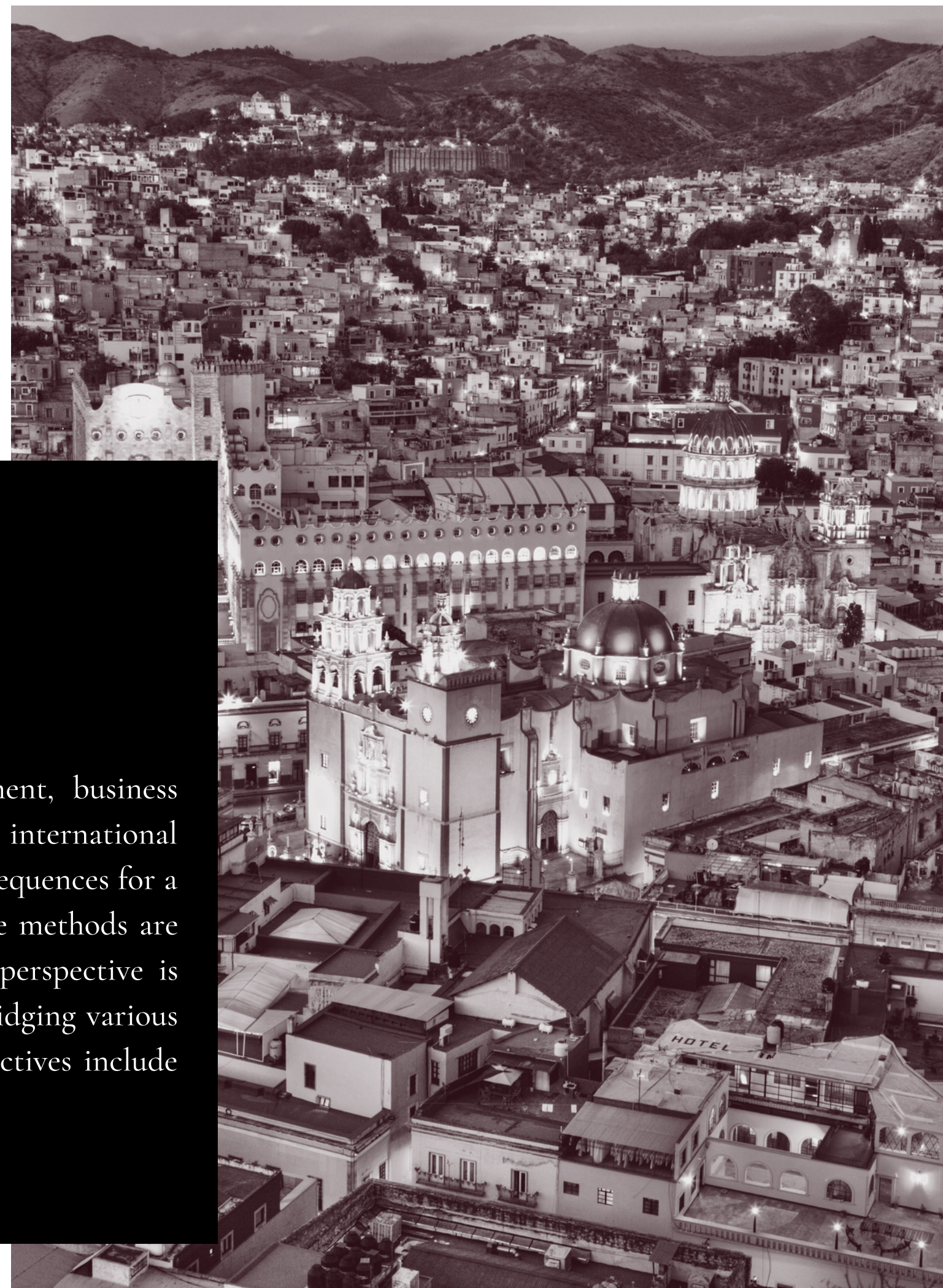
Create a foundation of ethical behavior and adherence to rules and regulations within all companies, particularly those that utilize data as a valuable resource.

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# EXPERTISE

## COMPLIANCE AND ETHICS AS A CORNERSTONE.

Compliance encompasses a range of essential aspects including risk management, business processes, establishment of an ethical culture, and knowledge of national and international regulations. Neglecting due control in Mexico can potentially have severe legal consequences for a company. Consequently, effective monitoring techniques and forensic investigative methods are necessary to ensure adherence to applicable laws and regulations. A mere legal perspective is inadequate. Our service strives to serve as the moral compass for the company, bridging various departments and fostering harmony and communication between them. Our objectives include mitigating risks and promoting an ethical culture across the entire organization.



# OUR SERVICE



## PROGRAM COMPONENTS



# WHAT SETS US APART.

**100%**COMPLIANCE  
BACKGROUND.**90%**INTERNATIONAL  
CLIENTS.

## PRAGMATISM.

All of our staff have worked in private companies, not exclusively in law firms. This gives us a practical and operational advantage over exclusive consulting or legal firms, as we understand the reality, operations, and daily challenges of businesses.

## DIVERSE RANGE OF COMPANIES.

Among the companies where our staff have worked are:

- **Hospitality companies:** Timeshare, marketing, systems, employment, human resources, data privacy, ethics.
- **Export companies:** Logistics, distribution, customs, ethics.
- **Banks:** Anti-money laundering, ethics.
- **Fintech companies:** Systems, artificial intelligence training, cybersecurity, payment systems, ethics.
- **Legal firms:** Employment, financial, data protection, environmental, corporate, compliance, ethics.
- **Government:** Transparency and anti-corruption, auditing, data protection.
- **Consulting firms:** Auditing, risk management, ethics.

## MAIN SERVICES

1

COMPLIANCE

2

DATA PRIVACY

3

RISK ASSESMENT

The complexity of a Compliance program demands an expert yet practical approach that holistically integrates all areas, with ethics as a primary element. We integrate all compliance silos, providing visibility and facilitating monitoring.

The velocity of data is rapidly accelerated by technology and advanced techniques employed by criminals. However, it is the weakest link in the chain, the human resource, that becomes exposed. Our focus is therefore centered on this resource, aiming to transform employees into "human firewalls."

Efficient risk analysis is crucial for the proper allocation of resources. Inadequate analysis of these risks can lead to hidden threats, sometimes in the form of crimes. By taking a holistic approach that considers legal, ethical, and technological aspects, we are able to efficiently identify risks and design a mitigation plan.

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# SPECIALIZATION

## COMPLIANCE ONLY.

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Our firm is solely dedicated to regulatory and ethical compliance. We do not engage in litigation. Instead, we prioritize prevention over reaction. Our focus is on practical solutions rather than theoretical ones, as we apply legislation without impacting the productivity of your company.

## OUR RELATIONSHIP WITH TECHNOLOGY AND DATA.

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We are lawyers of the new era of Artificial Intelligence. With our technical knowledge, we develop our own technological platforms and provide legal assistance to CIOs and CISOs. We understand the world of data, along with its value and associated risks. We appreciate technology and delve into it to offer legal advice with a strong technical and global understanding. Our regulatory expertise goes beyond a mere set of laws.

## ETHICS

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As certified Compliance and Ethics Professionals International (CCEP-I), we leverage compliance as a true means of enhancing a company. We rely on ethics and good corporate practices to foster a culture of prevention and honesty, where the values of individuals are treasured, and workers are treated with dignity and appreciation. This culture places significant emphasis on crime prevention and is established through regular contact and ongoing training of personnel.

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# FEATURED PROJECTS



01

GRUPO OLARENA

Hotels: Hacienda del Mar, Solaz, St. Regis Residences, Ten Car Rental and other 7 companies. Corporate Compliance, Crime prevention, Environmental, Data Privacy, Labor Law, Work Safety, Food Safety.

02

UNICORN FUND

Risk analysis was conducted prior to a \$150 million risk capitalization rtransforming Stori into the ninth Mexican unicorn, with a final valuation of \$1.2 billion.

03

SUNSET GROUP

Hotels: Data protection program at their call center, crime prevention.

04

LUMINA AMÉRICAS

Compliance Program in Mexico.

# NOTEWORTHY LINKS

01

FINNOVATING'S INTERVIEW WITH STORI,  
THE NINTH MEXICAN UNICORN, ON  
RISK ANALYSIS.

[INTERVIEW.](#)

02

PRESENTATION AT THE MEXICAN  
SENATE.

[CANAL DEL CONGRESO.](#)



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AMONG OUR CLIENTS, WE SERVE A DIVERSE RANGE OF INDUSTRIES, INCLUDING EXPORTERS, CONSTRUCTION COMPANIES, BANKS, BOTTLING COMPANIES, RETAIL CHAINS, GOVERNMENT INSTITUTIONS, TECHNOLOGY FIRMS, FINTECH COMPANIES, AND PROFESSIONAL SERVICE FIRMS.

# ENRIQUE AGUILAR MEDRANO

Mr. Enrique Aguilar Medrano is a Certified Compliance and Ethics Professional International (CCEP-I). He holds a Master's degree in Iberoamerican Compliance from the University of Salamanca (Spain), where he received high honors for his thesis on "Compliance and Ethics by Design in Artificial Intelligence". He also holds a Bachelor's degree in Law and a specialization in Regulatory Compliance from the University of Pennsylvania (USA), and has completed a diploma program at Yale University in Financial Markets (USA).

With over 16 years of experience in compliance and project management, Mr. Aguilar Medrano has dedicated his work to designing and auditing compliance programs for various companies, including fintechs, hotels, construction companies, corporate firms, banks, technology and software companies, export companies, law and consulting firms, personnel recruitment agencies,

Since 2004, Mr. Aguilar Medrano has been actively involved in promoting transparency and fighting corruption, having completed a program offered by the Monterrey Institute of Technology and Higher Education in collaboration with the World Bank. In the field of technology, he has obtained two professional certifications from IBM, one in Applied Artificial Intelligence and the other in Cybersecurity. These certifications have equipped him with expert knowledge in cybersecurity, data protection, machine learning models, natural language understanding, risk analysis, and DevSecOps methodologies. Additionally, he holds a certificate in Privacy Ops, where he utilizes artificial intelligence for data privacy analysis.

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# ASSOCIATES

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1

**CARLOS AGUILAR**

IT COMPLIANCE.



2

**REGINA MORALES**

AUDIT.



3

**ESTEBAN GARCÍA**

DUE DILIGENCE.



4

**OLIVIA RAMÍREZ CHAVEZ**

LABOR LAW  
COMPLIANCE.



# ALLIANCES

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WE HAVE TECHNOLOGICAL ALLIANCES WITH:

SECURITI A.I.

SENDMARC



# CONTACT US

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